

TATA HOUSING



A black and white portrait of Jamsetji Tata, an elderly man with a long, full white beard and mustache, wearing a dark, textured turban. He is looking slightly to the right of the frame.

Leadership with Trust

In a free enterprise, the community is not just another stakeholder in business, but is in fact the very purpose of its existence.

— Jamsetji Tata, Founder of the Tatagroup

TATA HOUSING

Primary business is the development of properties in the residential, commercial and retail sectors.

The company is currently developing more than 70 million sq.ft. in innovative projects for different consumer segments.





At the core of every **Tata Relationship**
are a set of unshakable values

Our Core Values



Leadership



Integrity



Sustainability



Innovation



Customer focus



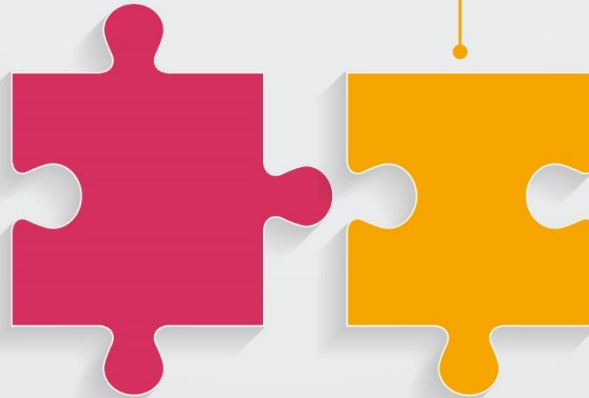
Agility

"Transparent and participative culture" is the bedrock
of values at Tata Housing

TATA HOUSING

Our Mission

To delight our customers
by providing quality life
spaces through
continuous innovations



Our Vision

To be the most preferred real
estate brand in India

TATA VALUE HOMES

NORTH

- Noida, Destination-150
- New Haven, Bahadurgarh

SOUTH

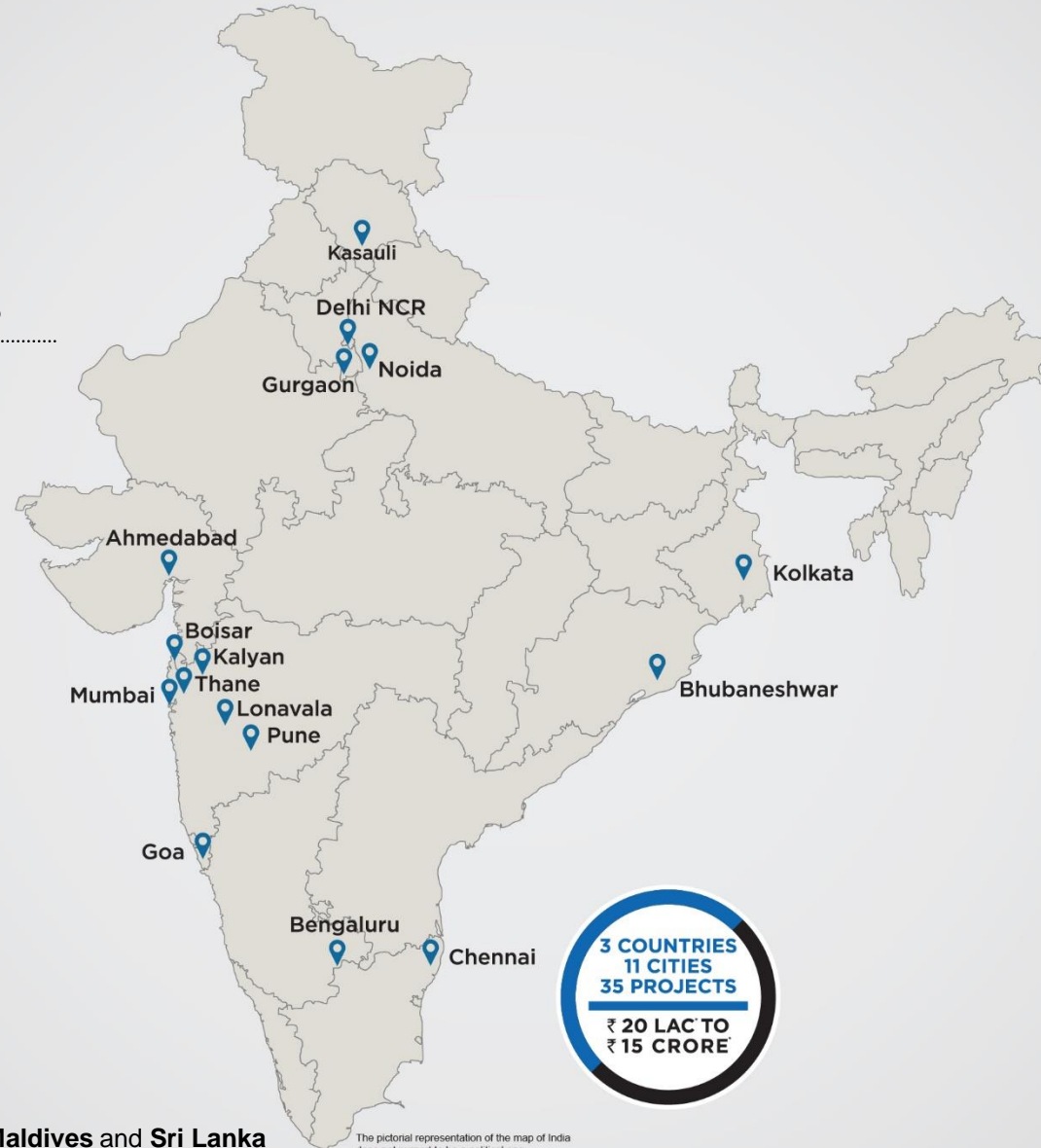
- New Haven Ribbon Walk, Chennai
- Santorini, Chennai
- Riva, Bengaluru
- New Haven, Bengaluru
- Crescent, Chennai

WEST

- Shubh Griha, Ahmedabad
- New Haven Compact, Ahmedabad
- New Haven Boisar 1, New Mumbai
- New Haven Boisar 2, New Mumbai
- La Montana, Talegaon, Pune

Pan-India Presence

Also ventured into foreign markets such as **Maldives** and **Sri Lanka** and is actively exploring other markets in South Asian countries



TATA HOUSING

NORTH

- Myst, Kasauli,
- Primanti, Gurgaon
- La Vida, Gurgaon
- Gurgaon Gateway, Gurgaon
- Raisina, Gurgaon
- Arabella, Gurgaon

EAST

- Eden Court, Kolkata
- Avenida, Kolkata
- Ariana, Bhubaneswar

SOUTH

- The Promont, Bengaluru
- Aquilla Heights, Bengaluru

WEST

- Amantra, Kalyan, Mumbai
- Serein, Thane, Mumbai
- Aveza, Mulund, Mumbai
- Arrosa, Bhandup, Mumbai
- Prive, Lonavla, Near Mumbai
- Rio-De-Roa, Goa

TATA HOUSING



PRIMANTI

VILLAS AND RESIDENCES

**LOOKING FOR THE CLUB MOST
FAVoured BY THE CITY'S CEOs ?
IT'S RIGHT AT HOME.**

- A 36 acre residential development with vast open green spaces
- Top-of-the Class Clubhouse with Tennis, Squash and Badminton Courts. Outdoor & Indoor Pool, Spa with Sauna.
- Easy accessibility to NH8, Golf Course Road and Airport
- Proximity to corporate parks, Malls, Restaurants, premium schools and Hospitals
- Designed by KPF, UK

SITE ADDRESS:
Southern Peripheral Road, Sector 72, Gurgaon

PHASE 1: OC RECEIVED

PHASE 2: HRERA REGD. NO. 98 OF 2017
VALID TILL 31/12/2022

La VIDA

ESTATE RESIDENCES

THE NEXT HOTTEST LOCATION IN GURUGRAM

- 80% Open Spaces and 1000 trees in the project
- Located at the border of Delhi and Gurugram
- 25 Mins. to Airport and 15 Mins. From Dwarka Metro Station
- Herbal Garden, Skywalk, Sunken garden, Tree Plaza
- Clubhouse with all modern amenities

SITE ADDRESS:

Sector 113, Bajghera Road, near Dwarka Expressway, Gurgaon

PHASE 1: OC RECEIVED

REG. NO. 148 OF 2017
VALID TILL 31/12/2022



GURGAON GATEWAY

GRAND RESIDENCES

**WHAT COULD BE BETTER THAN
BEING INSIDE THE CITY'S GRANDEST
3-BED HOME?**

STEPPING OUTSIDE

- World Class Amenities with premium specifications
- Low Density : 8.875 acre residential development with just 300 odd units
- 25 Mins. To Clubhouse and 15 Mins. To Dwarka Metro Station
- Ready to move in status
- Grand clubhouse with all modern amenities.

SITE ADDRESS:

Sector 112-113, Village-Bajghera, Gurugram

PHASE 1: OC RECEIVED

REG. NO. 186 OF 2017
VALID TILL 30/06/2020



RAISINA
RESIDENCY
Where art inspires life

CLOSE TO THE CITY.

CLOSER TO PERFECTION.

- The most premium residential project near SPR
- An Award winner in the Residential – Best Development Marketing category at the Asia Pacific Property Awards, 2009
- Recipient of the first Gold certification from IGBC - the first in India
- Ready Possession Homes

SITE ADDRESS:

Golf Course Extension Road, Alahawas, Sector 59, Gurugram

DELIVERED PROJECT
OC RECEIVED FOR ALL TOWERS

MYST

ECO-LUXURY RESIDENCES

**THE FINEST HILLTOP RESIDENCES IN
NORTH INDIA.**

- Located on top of a private hill in Himachal Pradesh.
- This exclusive gated community has been designed by the world's leading experts in biophilic architecture, Llewelyn Davies Yeang.
- Huge Apartments and Villas with sun decks to enable you to get the best view
- Clubhouse with Infinity Pool, Restaurant, Open Bar area, Spa with Sauna and other amenities to suit your luxurious lifestyle

SITE ADDRESS:

Village Kath, Tehsil Kasauli, District Solan, (HP)

Awards & Industry Recognition



- Developer of the Year :Residential –ABP Real Estate Award
- Best Residential Design Across 145 entries pan India- NDTV India
- Best Real Estate Brand of the Year- Economic Times
- Emerging Developer of the Year - Residential, North India – Estate Avenue Realty Awards, 2013
- Best Promising Upcoming Project - Primanti, Gurgaon – Estate Avenue Realty Awards, 2013
- Tata Housing – Golden Peacock National Quality Award , 2013
- Affordable Housing Project of the Year – Shubh Griha, Ahmedabad – Realty Plus, 2013
- Real Estate Best Marketing Campaign – The Promont – Realty Plus, 2013
- Environment Friendly Project - Primanti – Realty Plus Excellence Award, 2013
- Young Achievers' Award - Brotin Banerjee, Ahmedabad – Realty Plus Excellence Award, 2013

Awards & Industry Recognition



- Developer Website for Asia Pacific - www.tatahousing.in – *Asia Pacific Property Awards, 2013*
- 5 Star Award for Developer Website for India - www.tatahousing.in – *Asia Pacific Property Awards, 2013*
- 5 Star Award for Leisure Development for India - The Promont – *Asia Pacific Property Awards, 2013*
- 5 Star Award for Leisure Architecture for India - The Promont – *Asia Pacific Property Awards, 2013*
- Highly Commended Award for Design Apartment for India - The Promont – *Asia Pacific Property Awards, 2013*
- Highly Commended Award for Interior Design Show Home for India - Amantra – *Asia Pacific Property Awards, 2013*
- Highly Commended Award for Architecture Multiple Residence for India - Ariana – *Asia Pacific Property Awards, 2013*
- Highly Commended Award for Mixed-use Development for India - Primanti – *Asia Pacific Property Awards, 2013*

THANK YOU



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